



PRACC Destination Pine Ridge 2014 Intake and Closing Evaluation Results

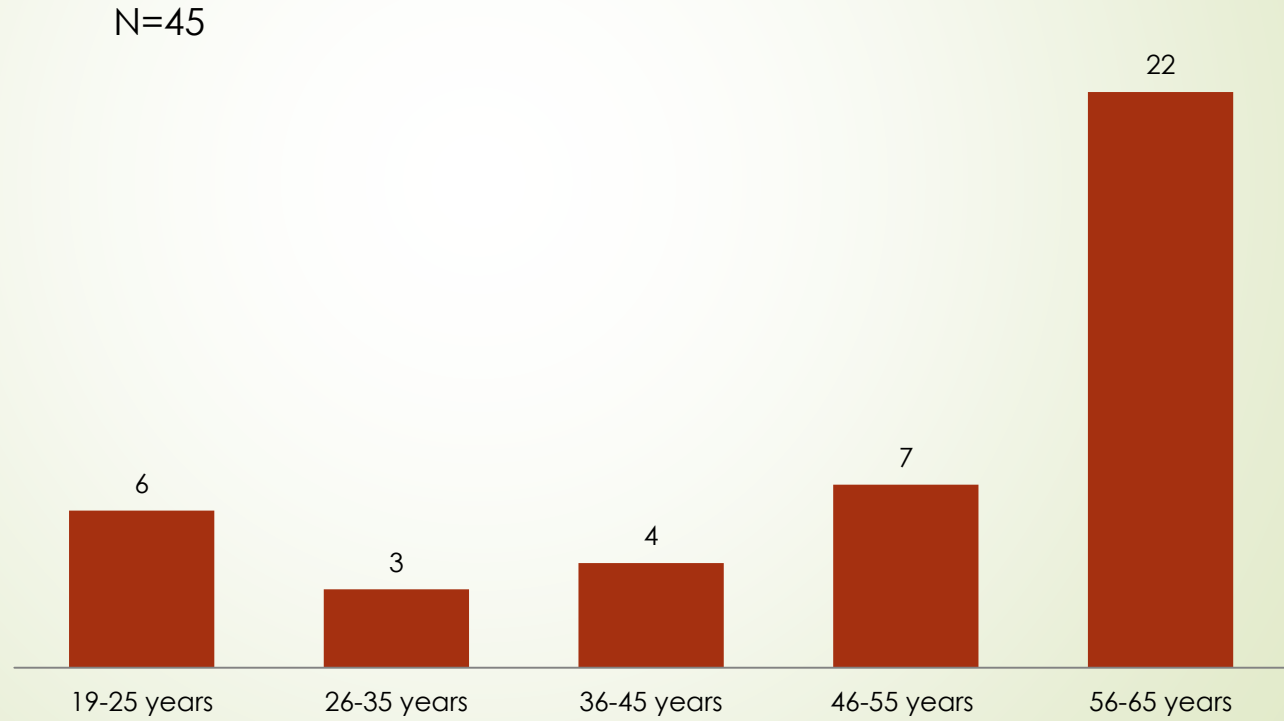
Sweet Grass Consulting, LLC



Intake Evaluation

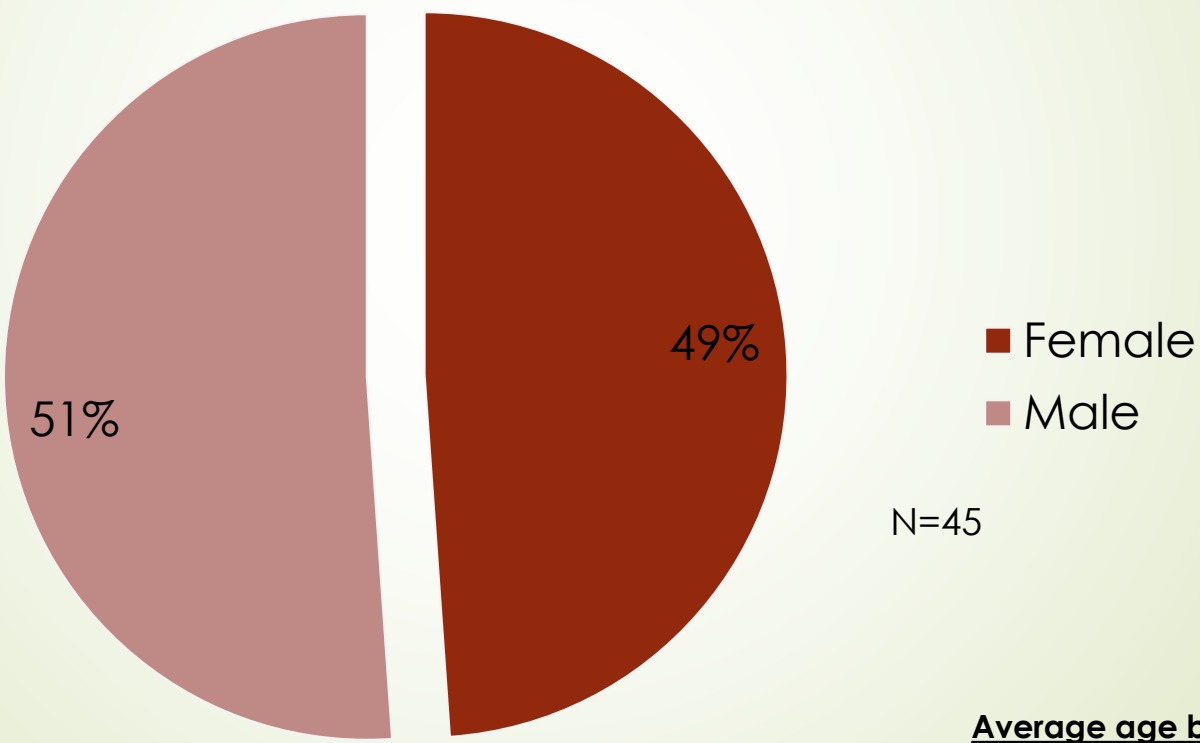
Age of Recipients participating in training

Age of Participants





Gender of Recipients

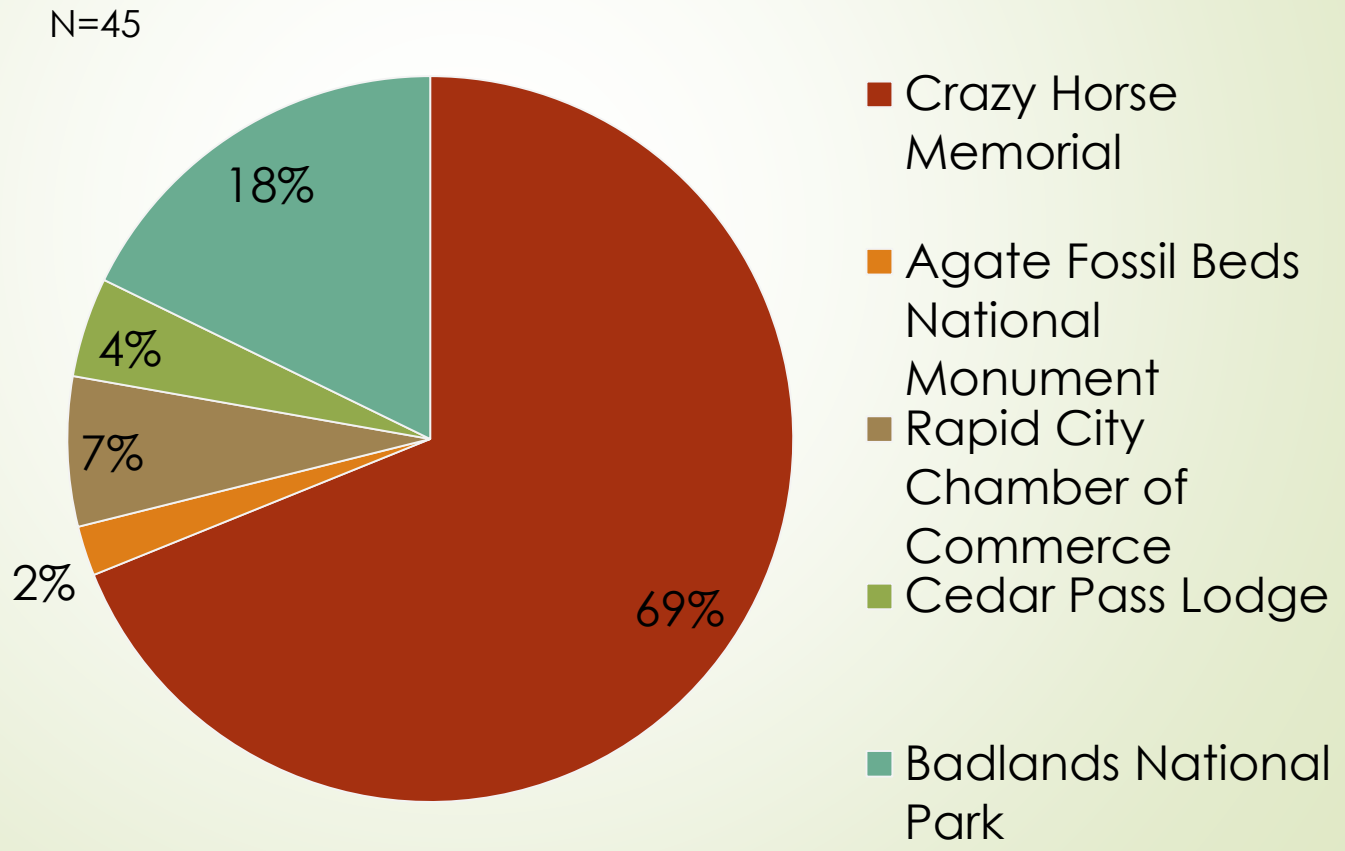


N=45

Average age by Gender:
F-50.18 years
M- 49.89 years

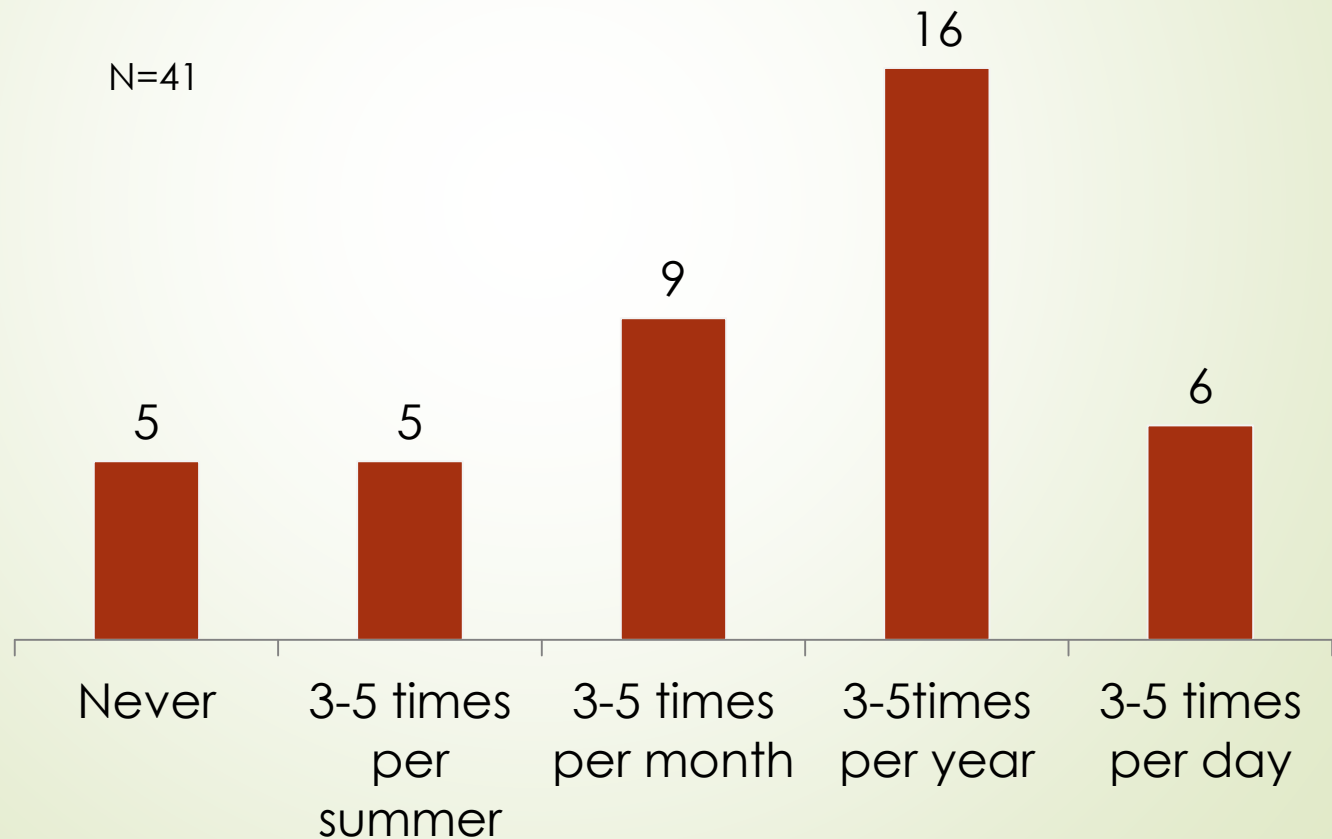


Percentage of Recipients from each park



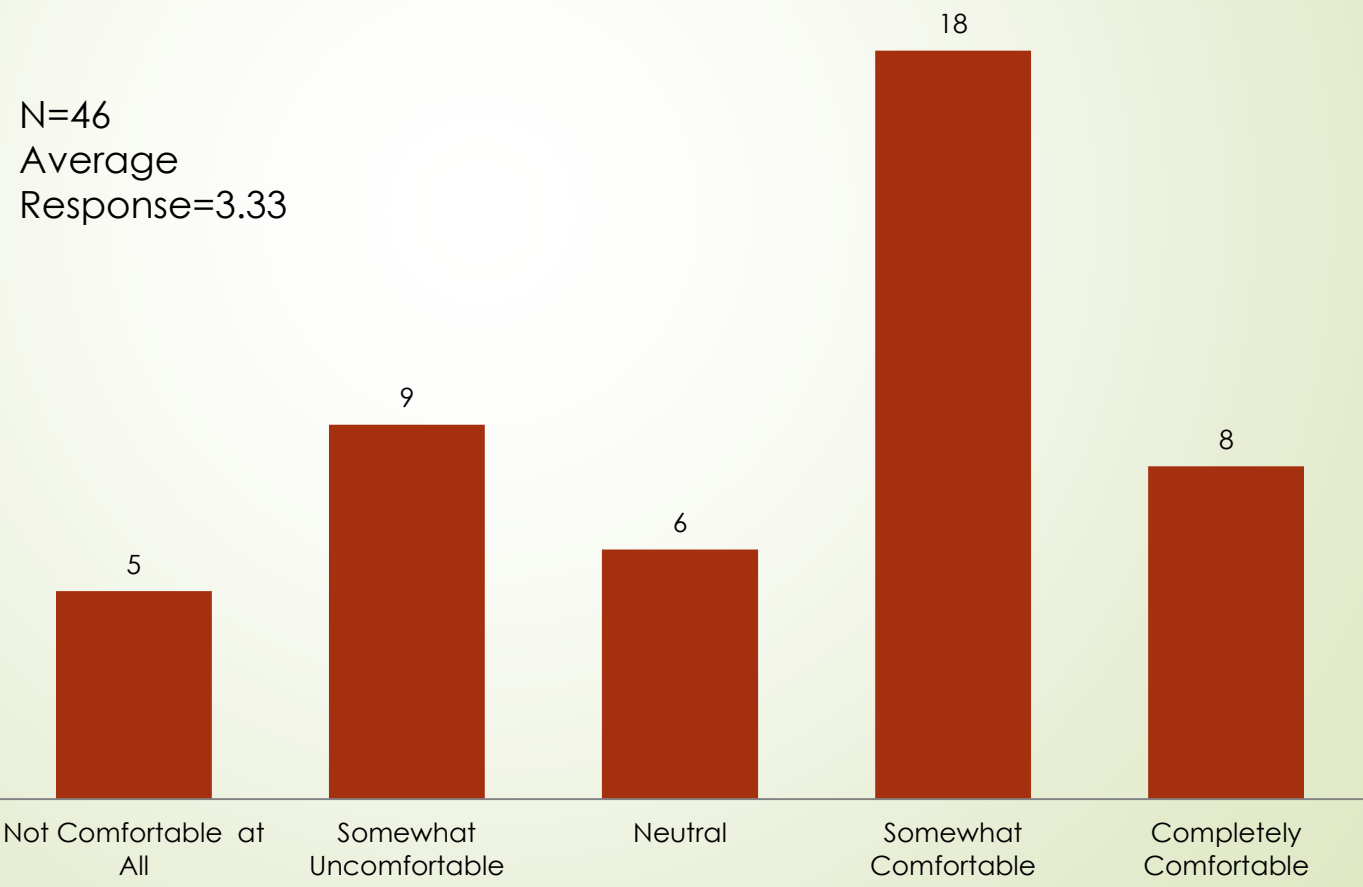


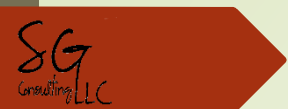
How often during the summer months are you asked by visitors to answer questions about Lakota culture and history?



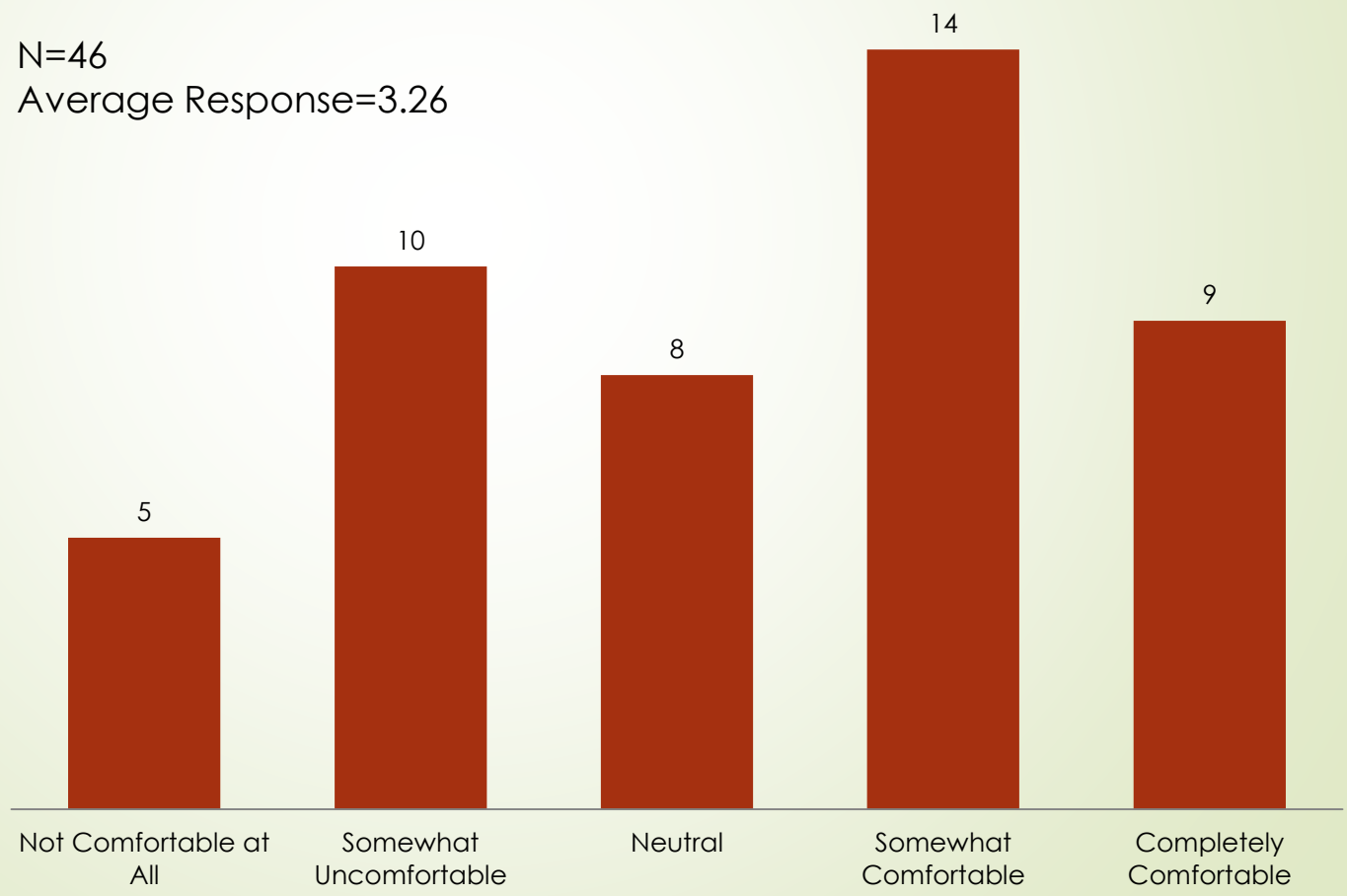


How comfortable do you feel interpreting Lakota *culture* to visitors at your work site?





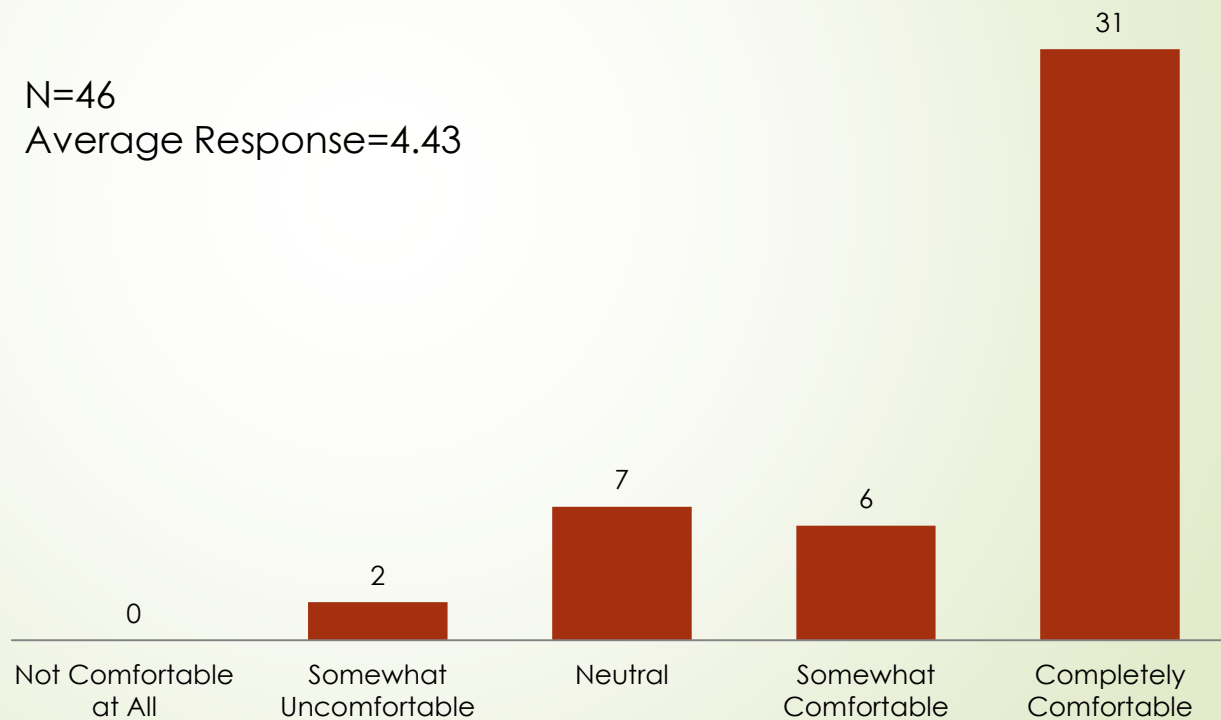
How comfortable do you feel interpreting Lakota *history* to visitors at your work site?





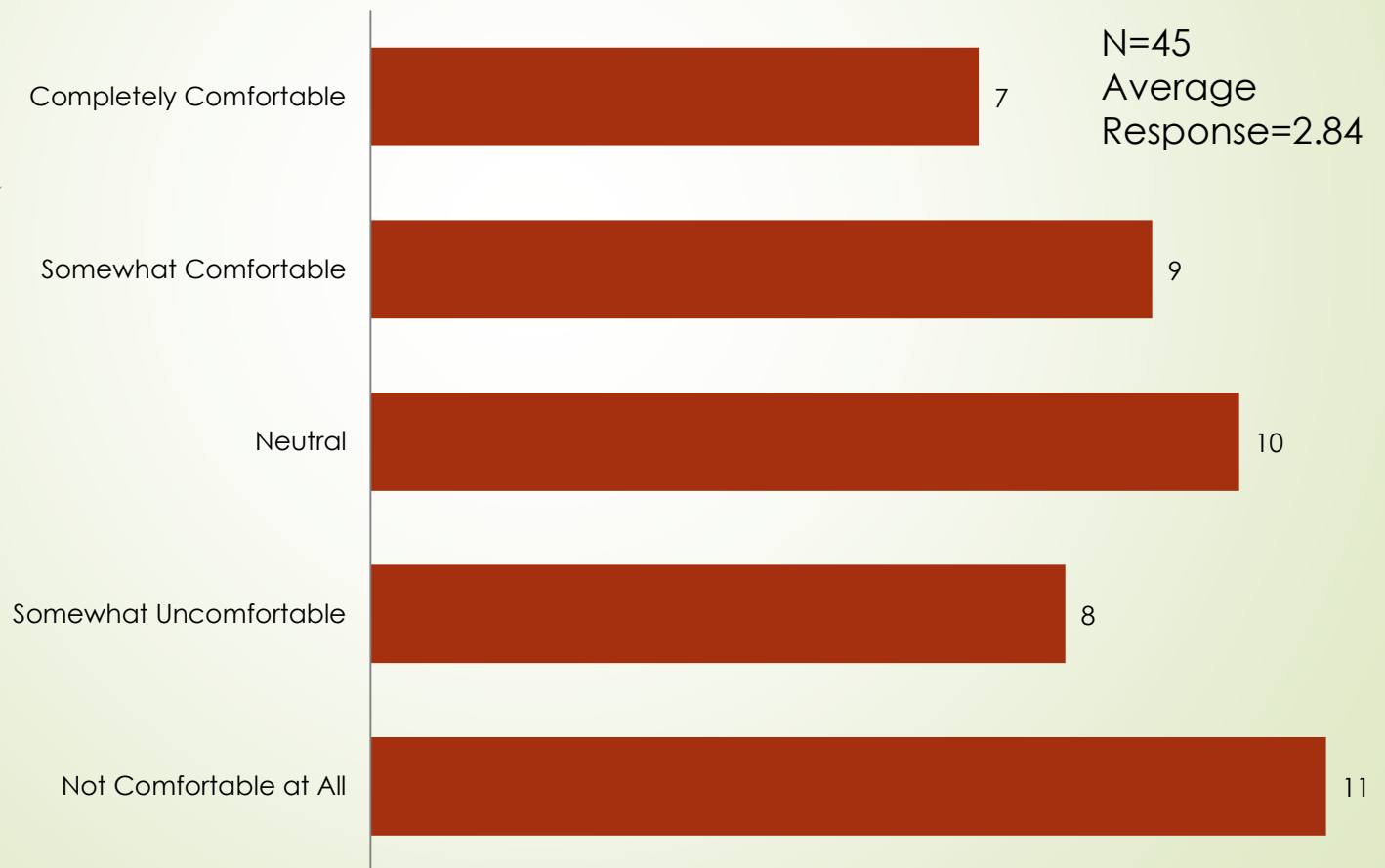
How comfortable do you feel talking with Lakota people?

N=46
Average Response=4.43



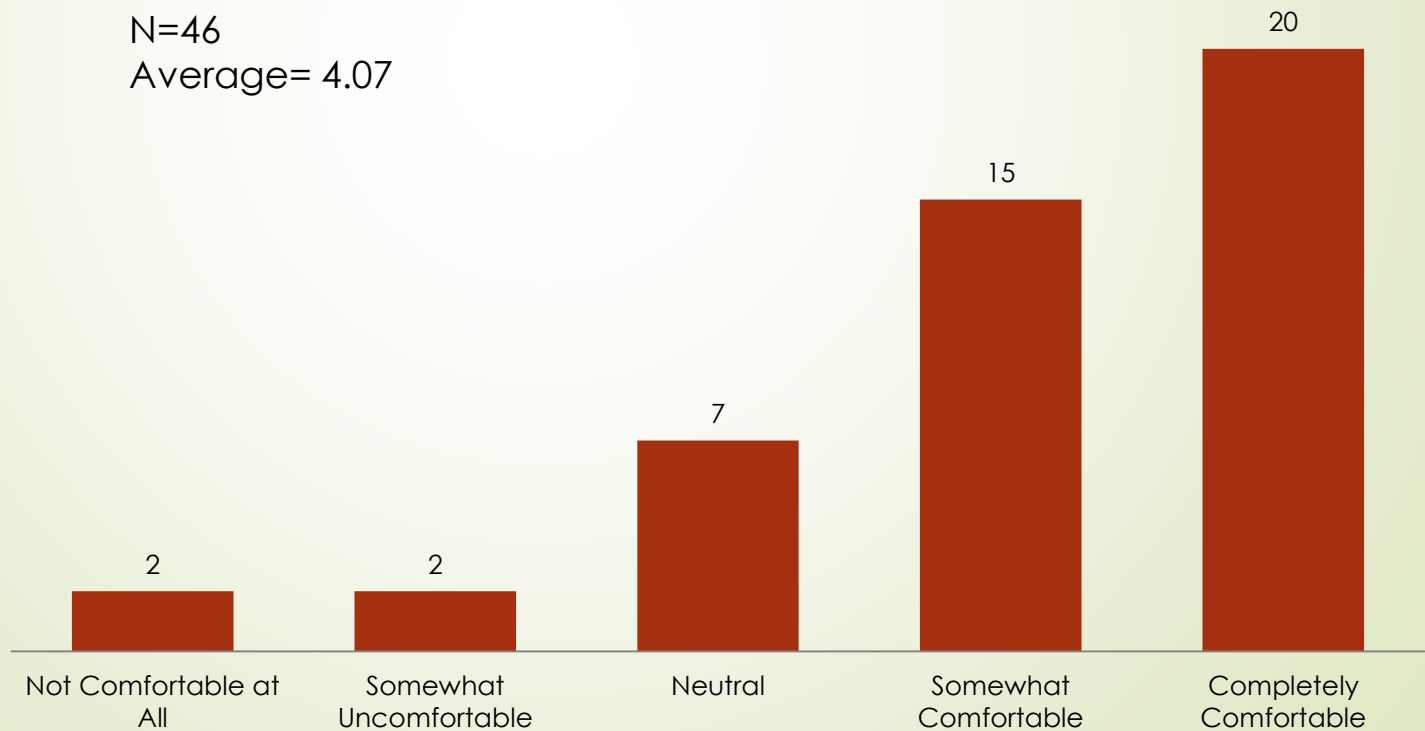


How comfortable do you feel interpreting Lakota culture and history for Lakota people?



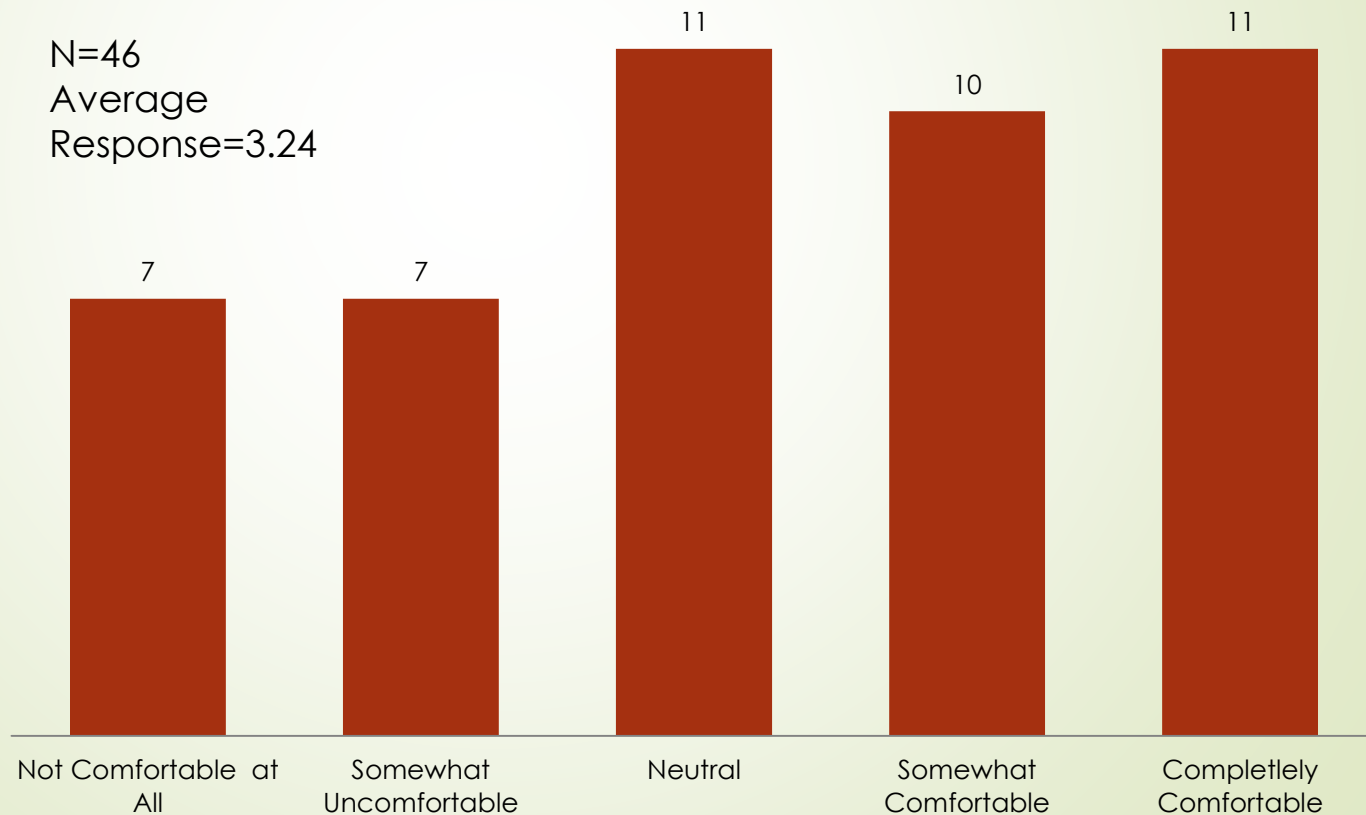


How comfortable do you feel recommending the Pine Ridge Indian Reservation as a tourism destination?



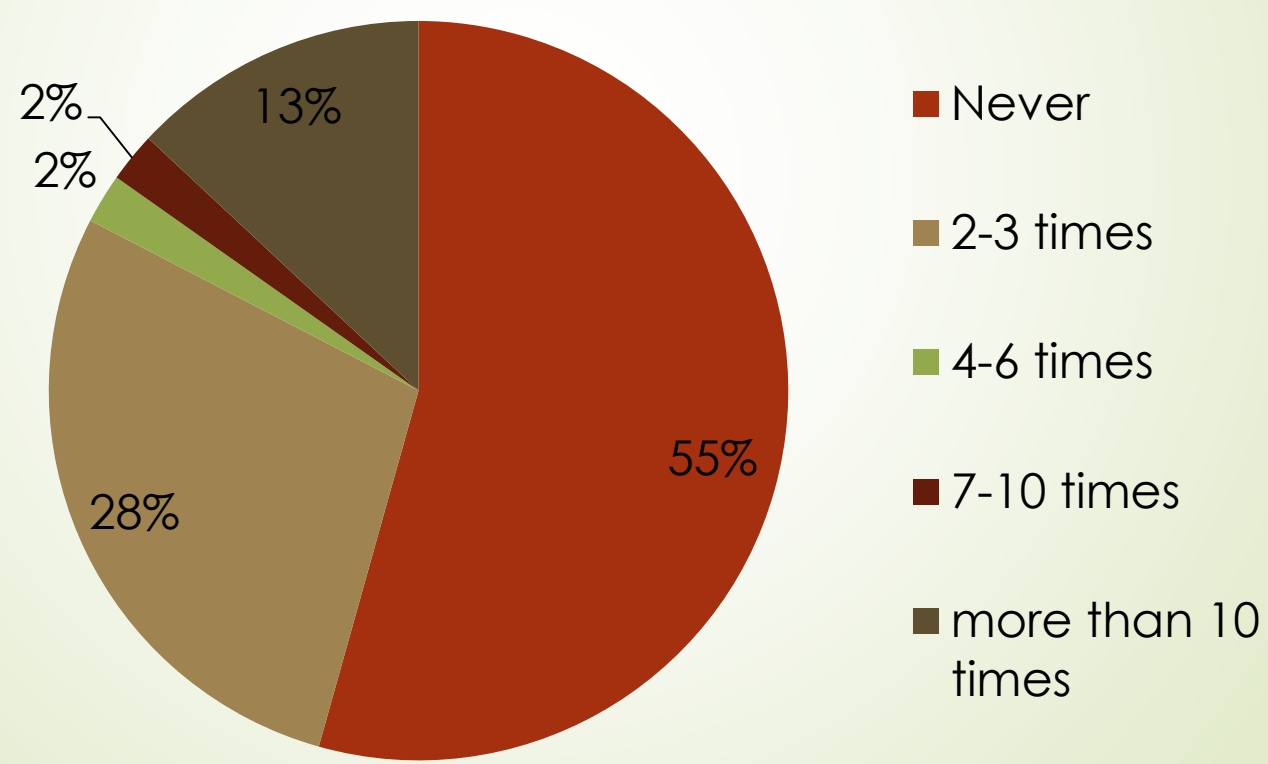


How comfortable do you feel talking about the services and businesses on the Pine Ridge Indian Reservation to visitors?



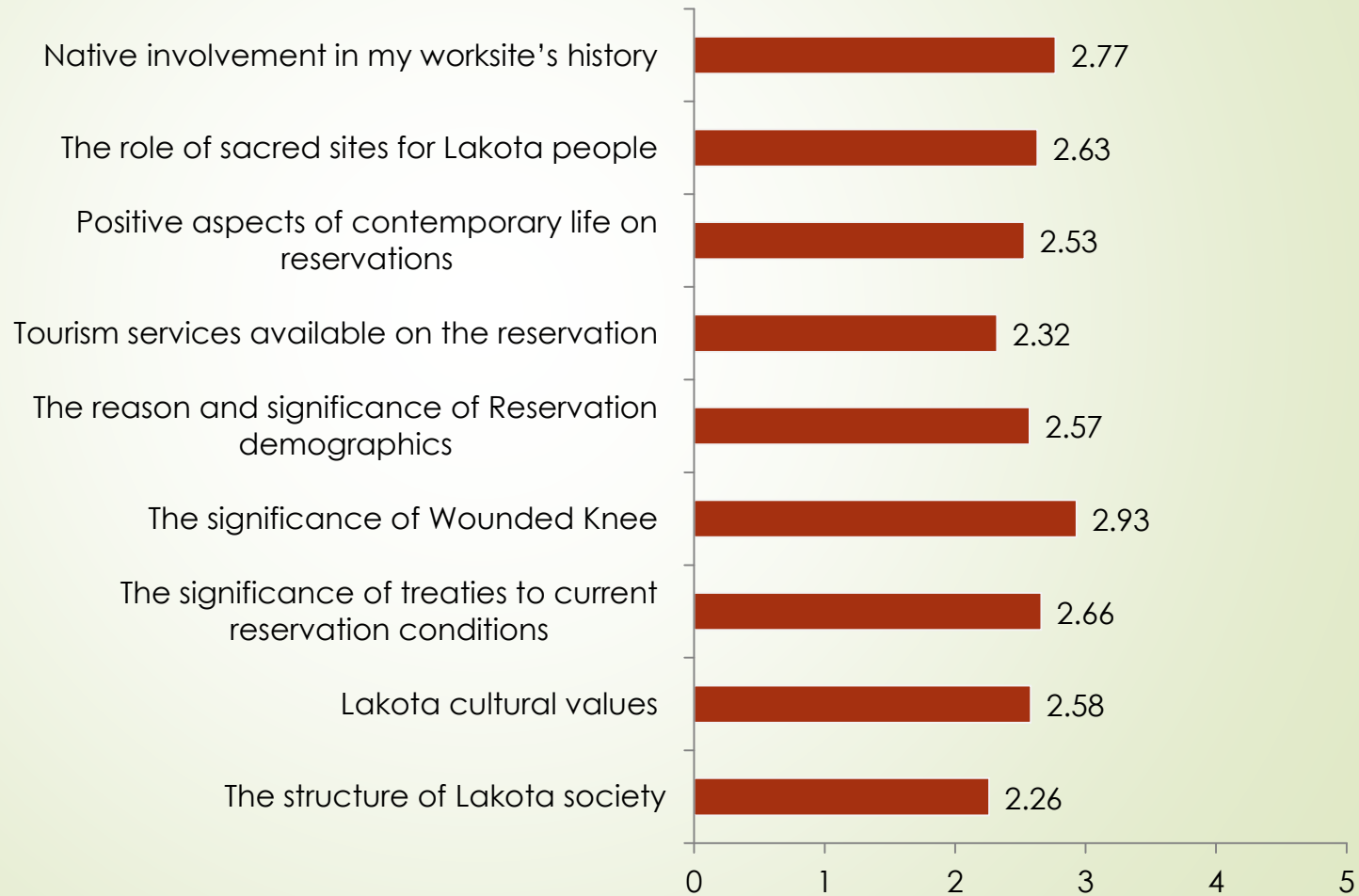
How often have you visited the Pine Ridge Indian Reservation in the last year?

N=46

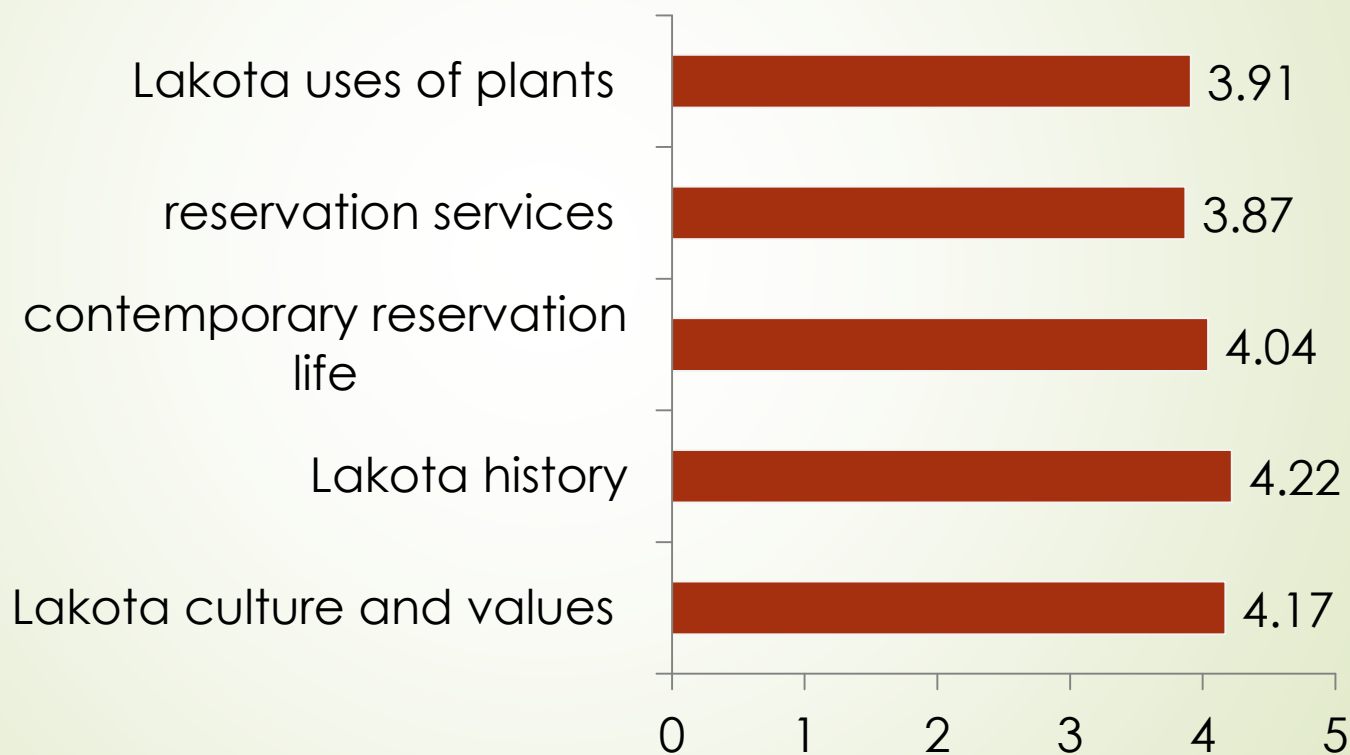




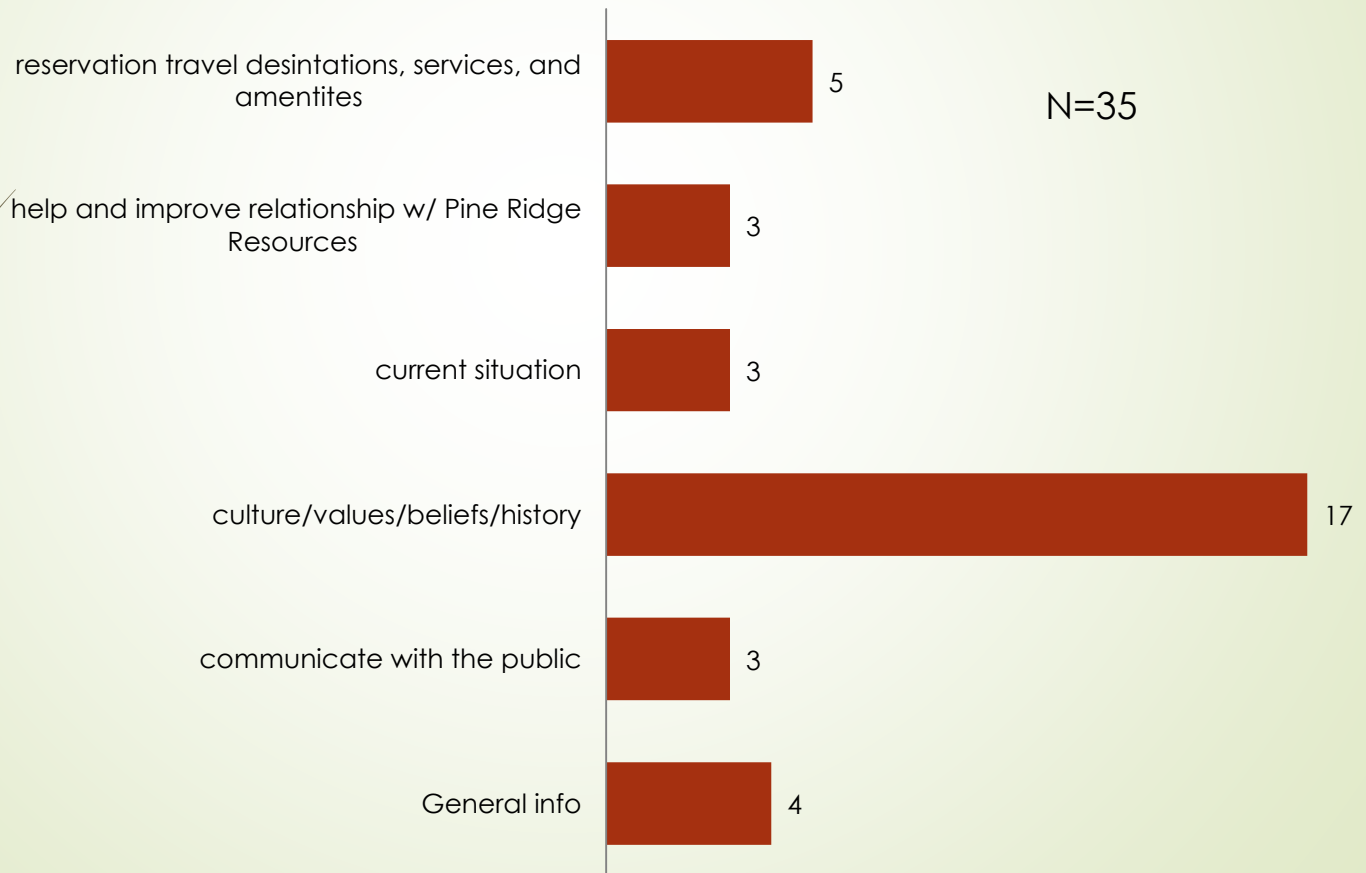
Average response to: How would you rate your current knowledge of the following topics:

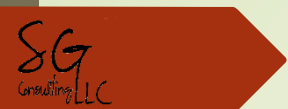


How interested were you in...BEFORE this training?

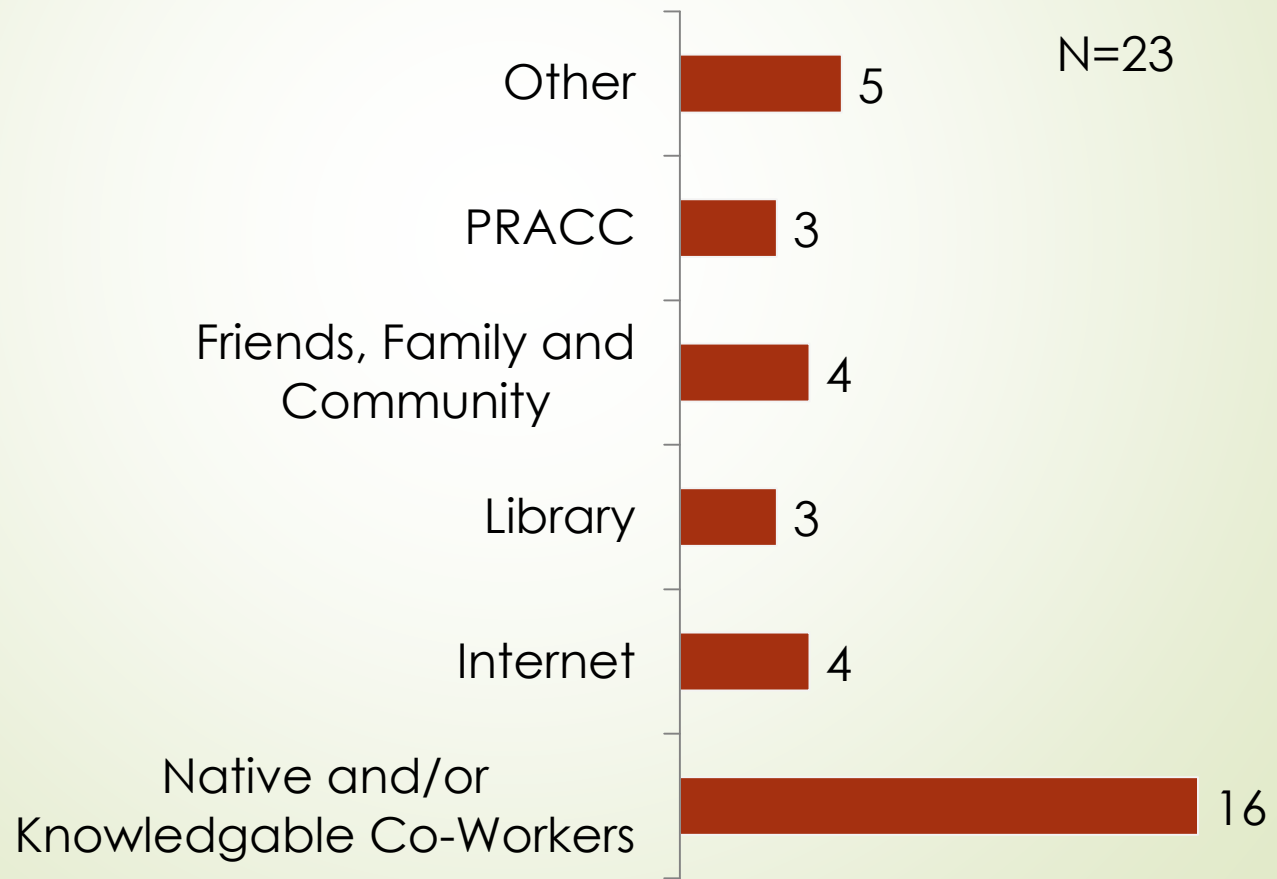


What do you hope to learn the most about in this training?

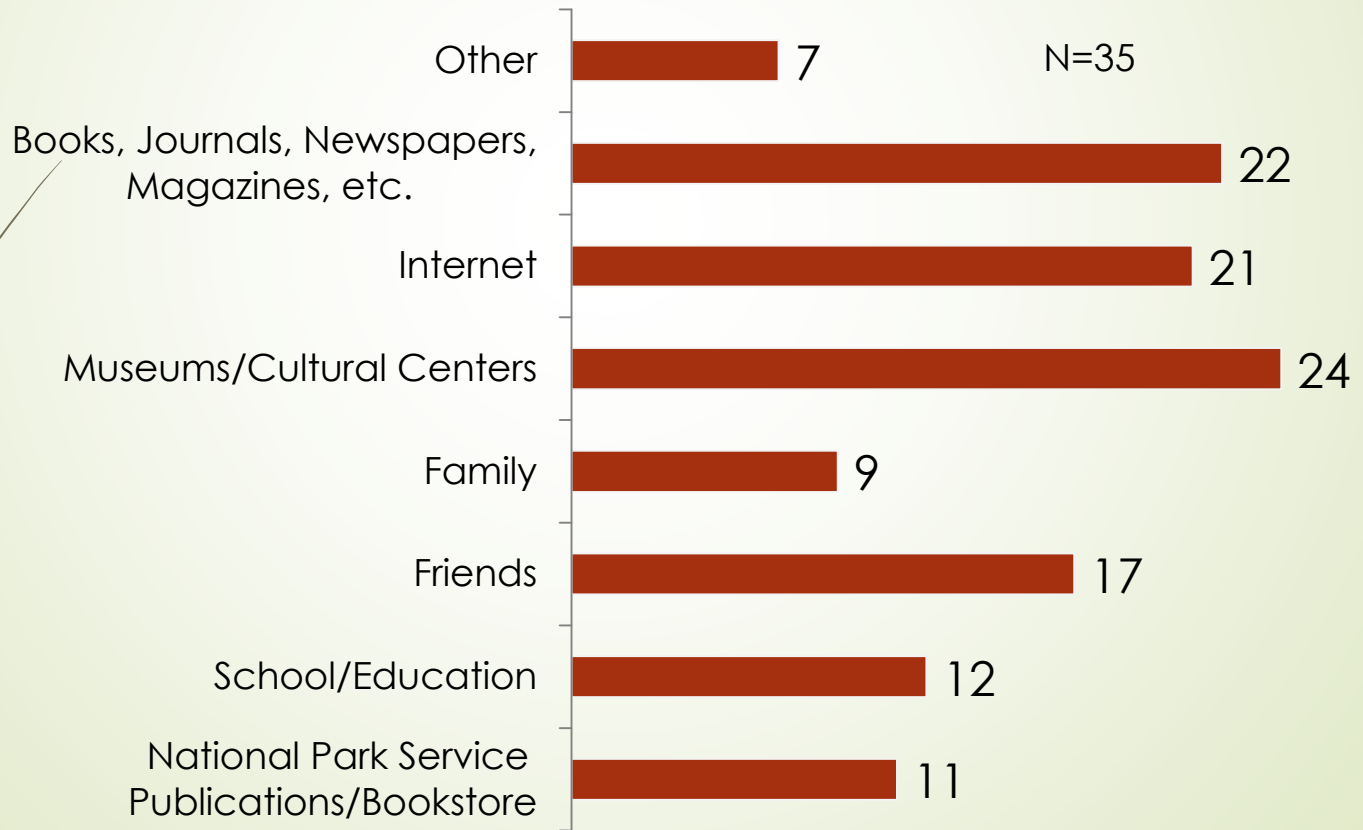




If you had a question about Lakota culture or history, who would you contact?

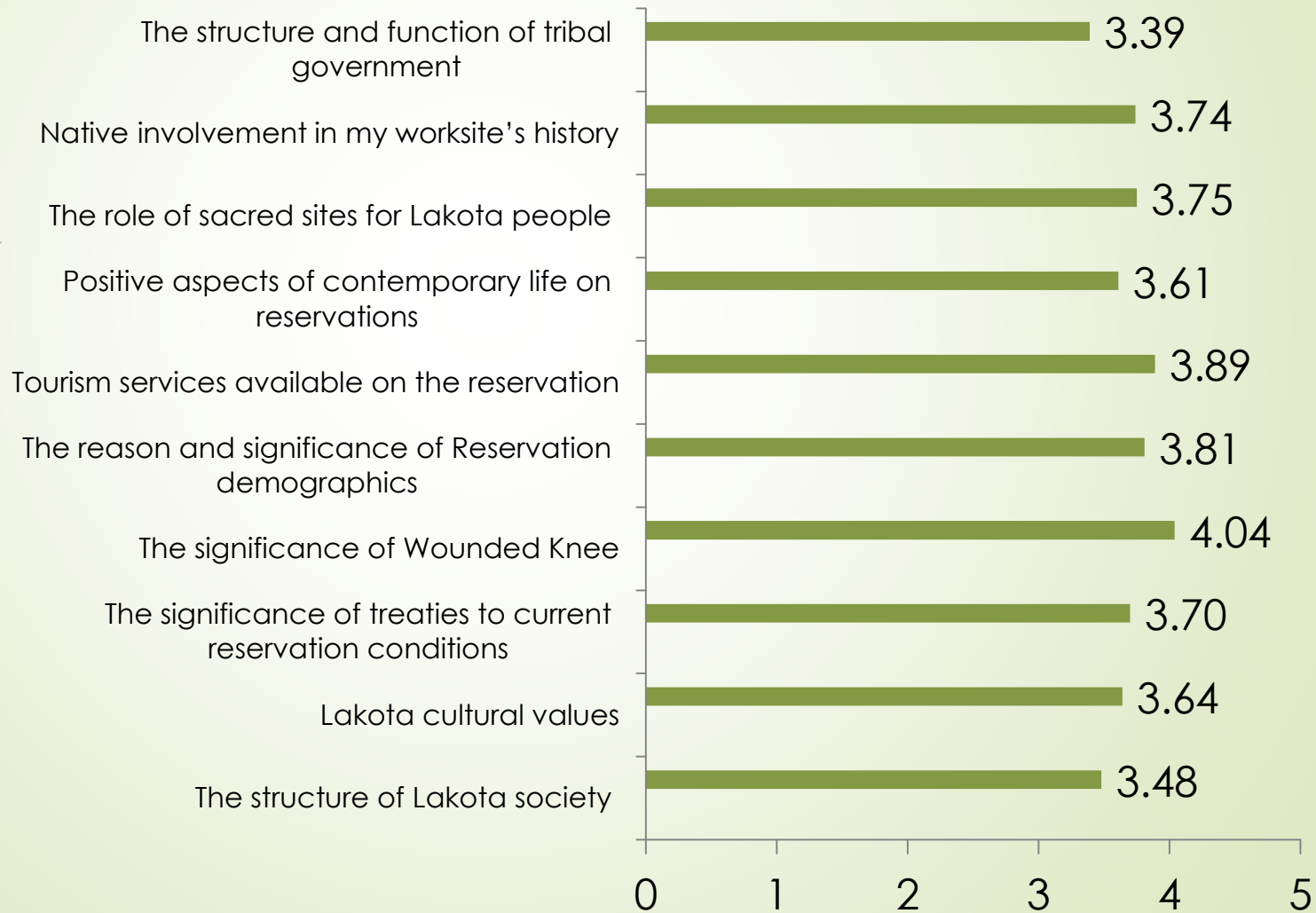


If you have sought out information about the Lakota in the past, where did you look for information?



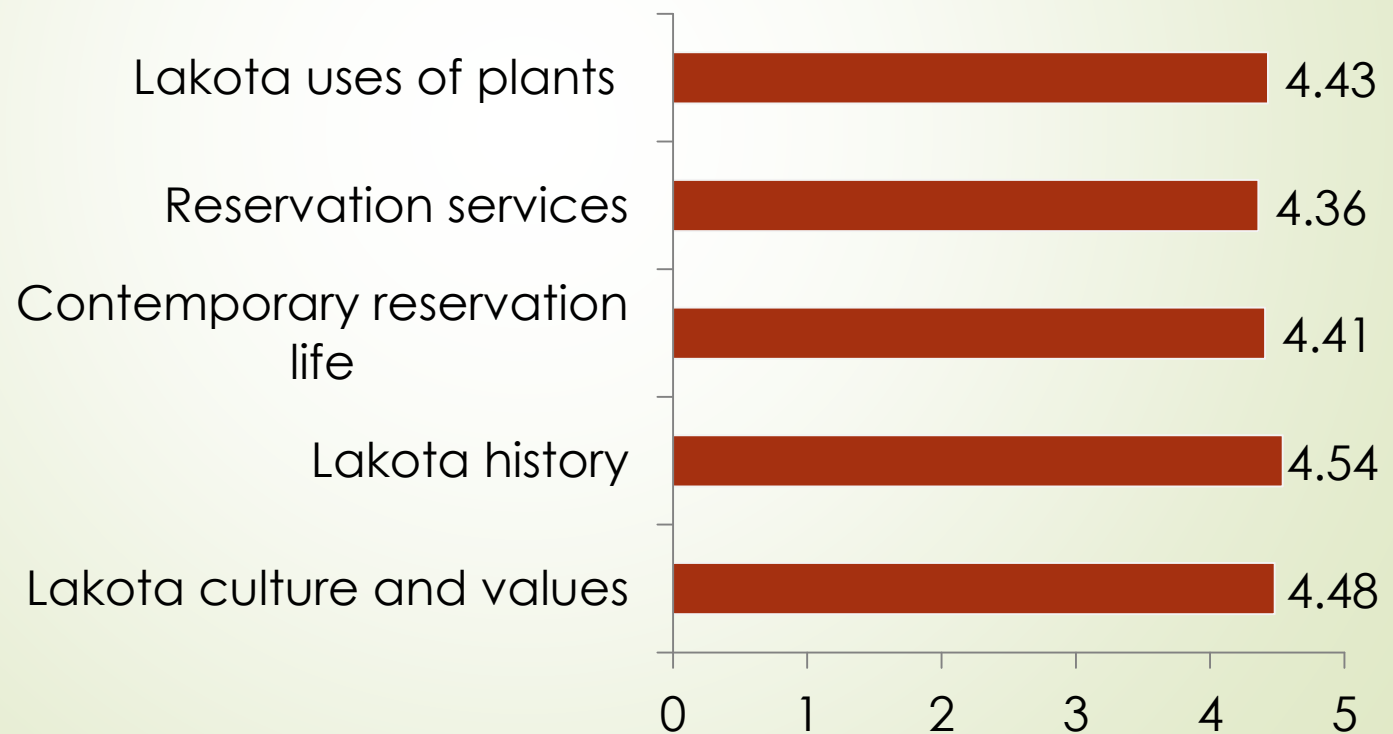
Closing Evaluation

How would you rate your knowledge of the following topics following the tour training: (On a scale from 1-5 with 1 being poor and 5 being excellent)



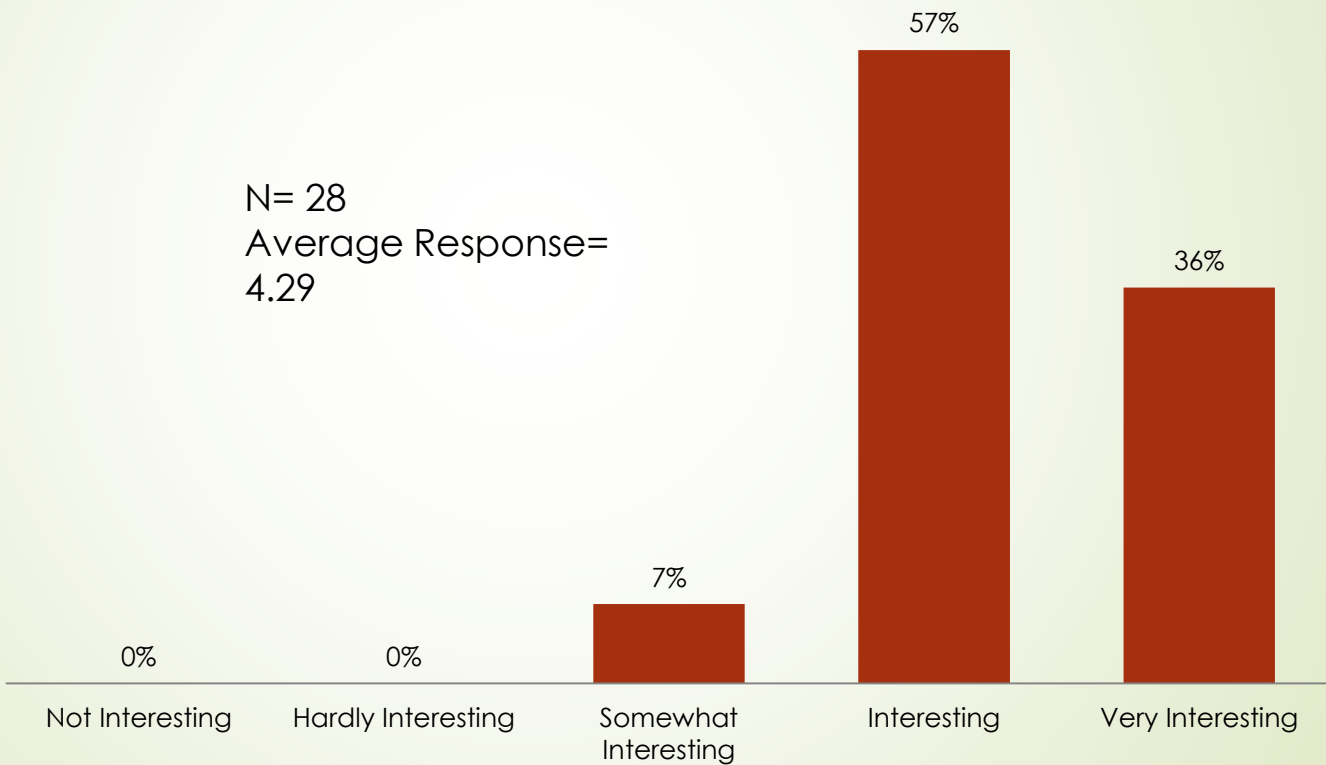
How interested were you in the topic of...
AFTER this training? (On a scale from 1-5
with 1 being no interest and 5 being very
interested)

Average Responses





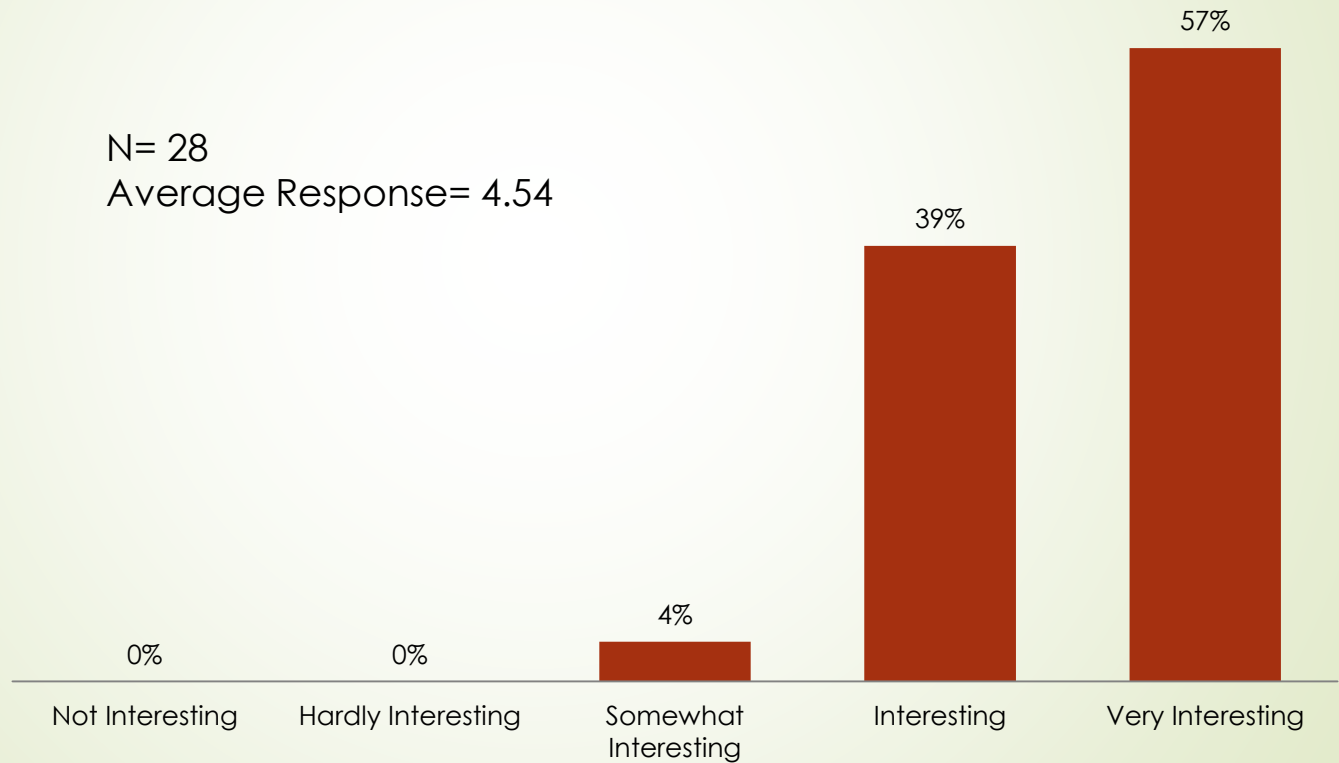
How Interesting were the handouts and written materials?





How interesting were the four presentations?

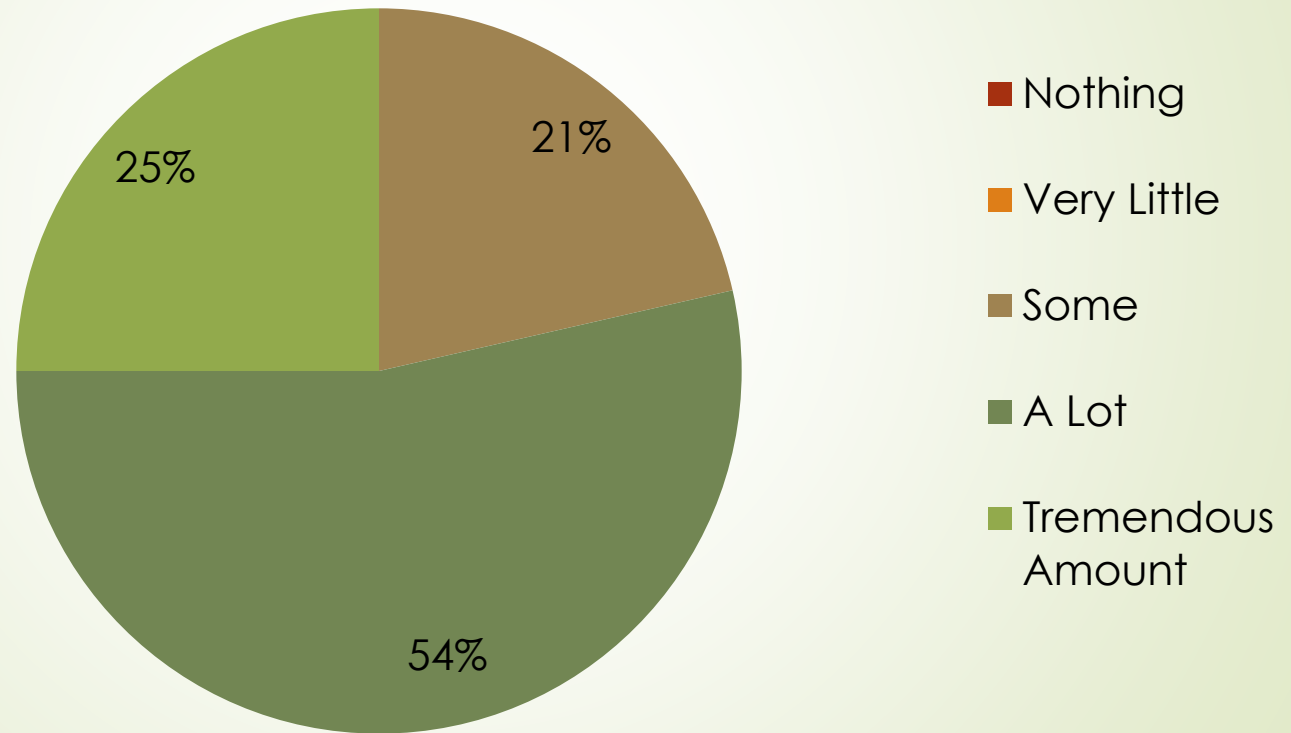
N= 28
Average Response= 4.54





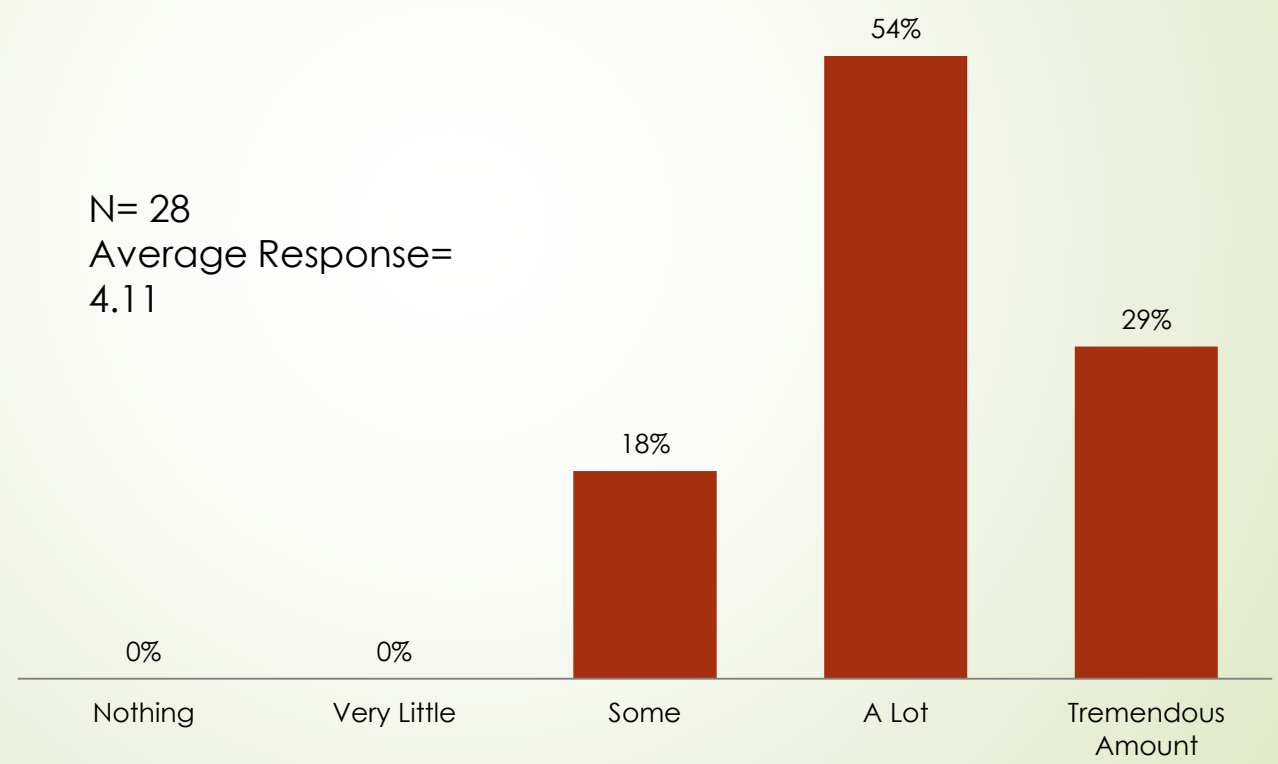
How much did you learn about interpreting Lakota culture and history?

N= 28
Average Response= 4.04





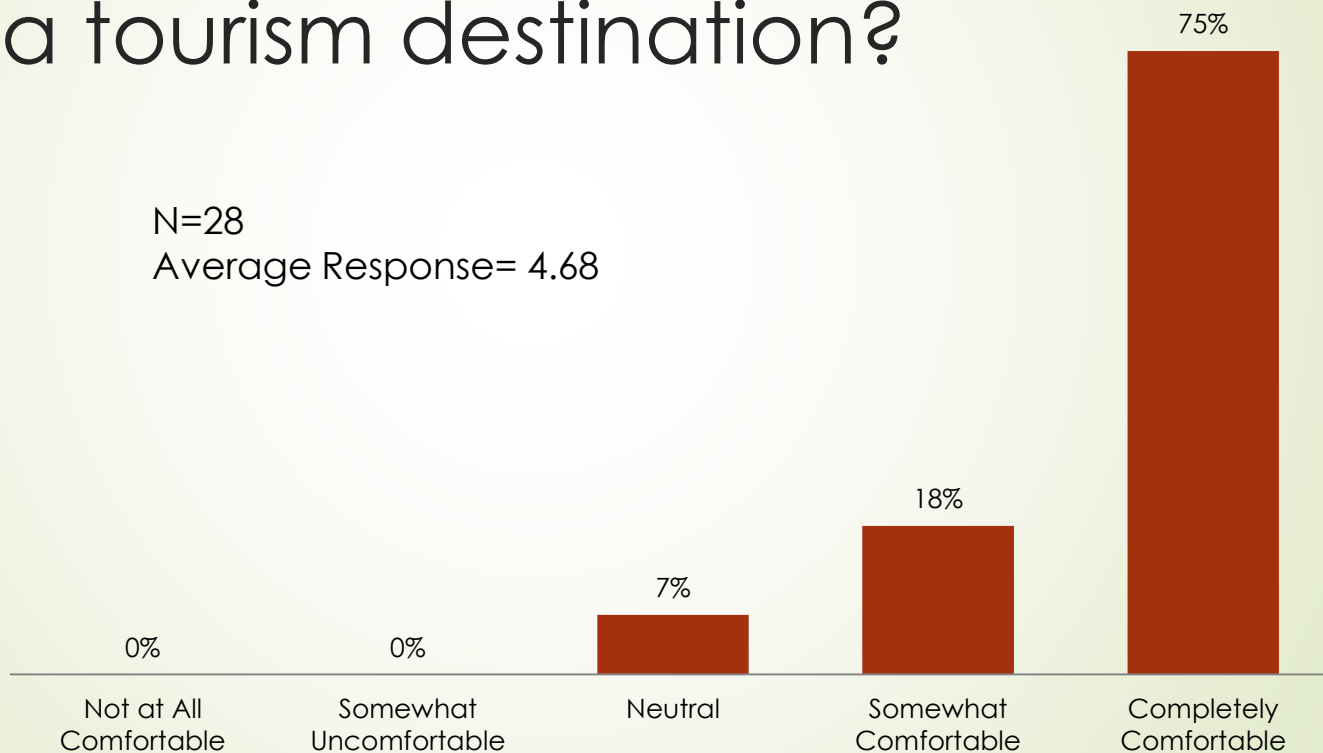
How much did you learn about tourism services on the reservation?



N= 28
Average Response=
4.11

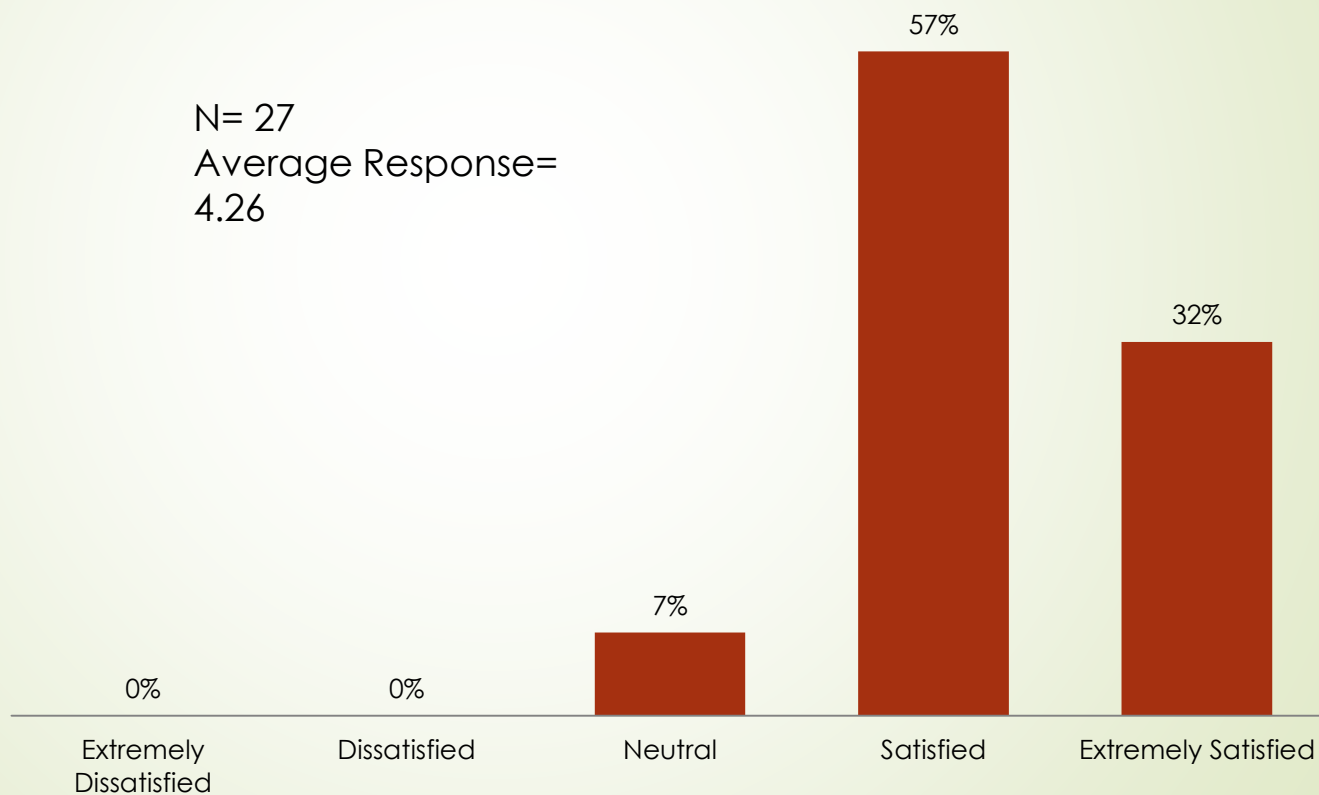
After the tour how comfortable do you feel recommending the Pine Ridge Indian Reservation as a tourism destination?

N=28
Average Response= 4.68





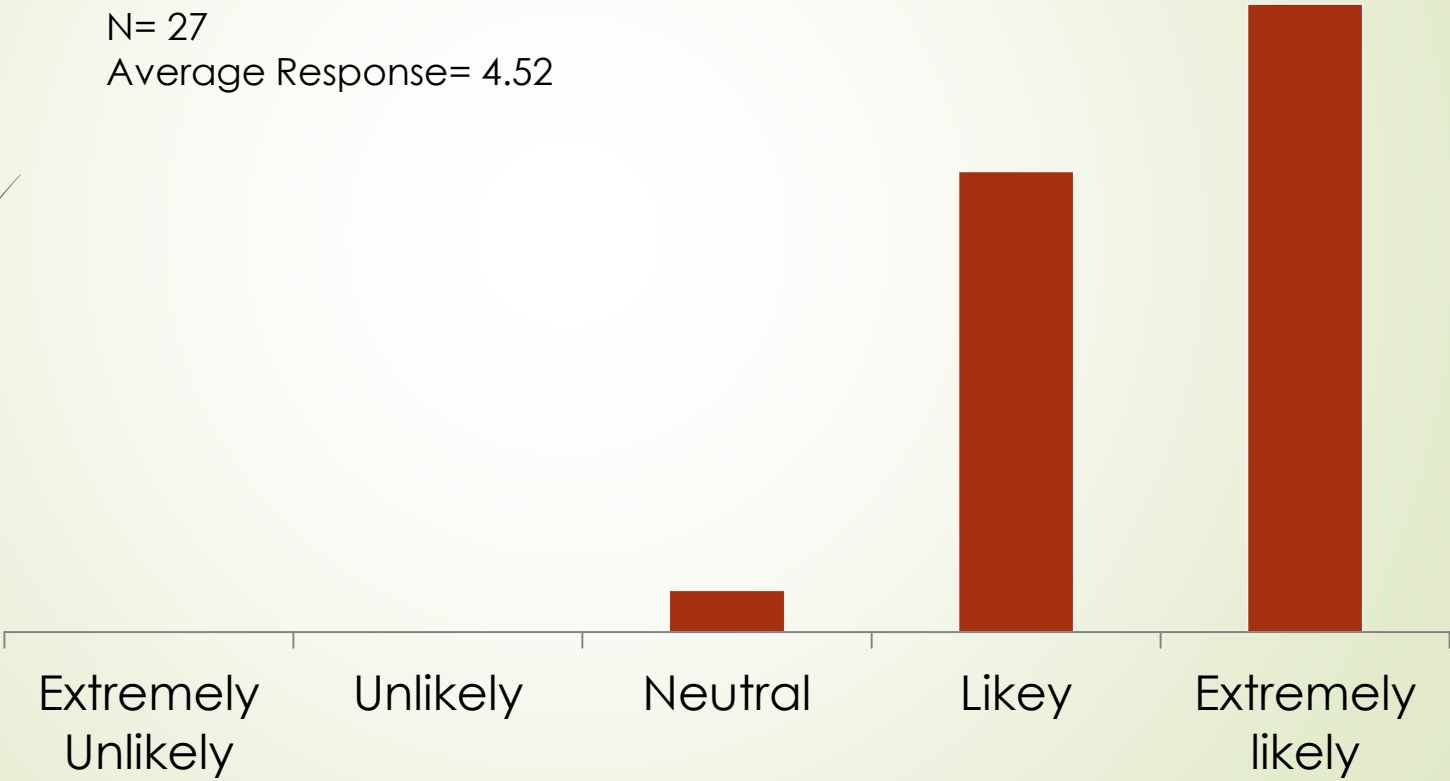
How satisfied are you with the tour in terms of its utility and effectiveness in relation to your profession?





How likely are you to visit the Reservation for any reason?

N= 27
Average Response= 4.52



What part of the training do you think could be improved? What suggestions do you have for how to make those improvements?

- ▶ Perhaps PowerPoint the map of Pine Ridge and the Reservation when talking about the areas to visit
- ▶ thought the training was wonderful... Very informative and educational...
- ▶ Depict Pine Ridge in a positive manner. We are proud people. We struggle but we must strive and move on
- ▶ The liveliness of the presenters. The delivery the information boring

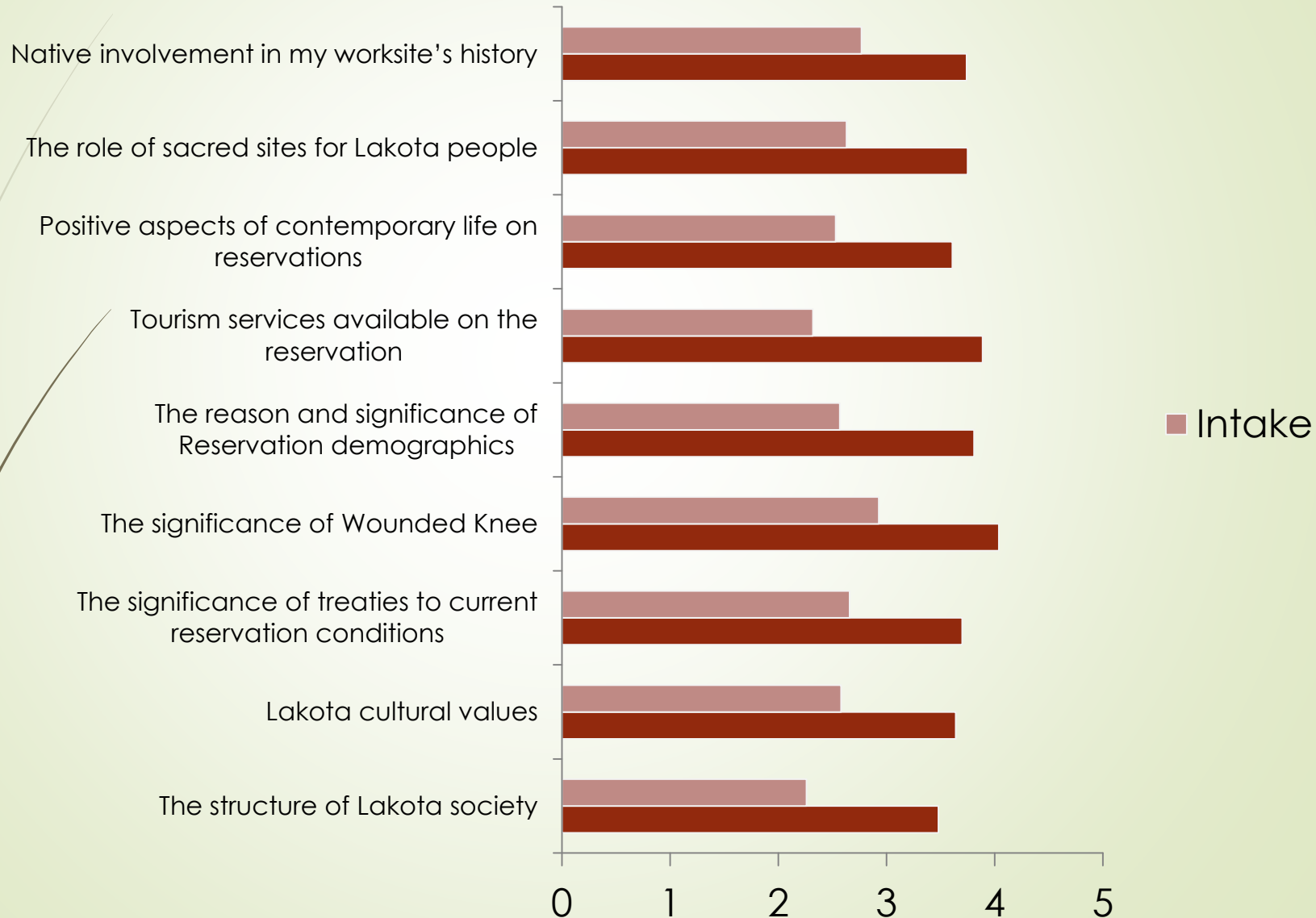


Comments

- Possibly showing actual samples of arts and/or craft items available to (Purchase) and where to find them would be helpful
- Thank you so much for hosting this :)
- We have many successful Native Americans from Pine Ridge. Teacher, doctors, nurses, educators
- I really learned a lot from (Gus) on the Lakota creation. It really helped me to understand the importance of the Sacred Black Hills. Thank You!
- One of our better annual trainings!
- Very good, Thank you :)
- It was great

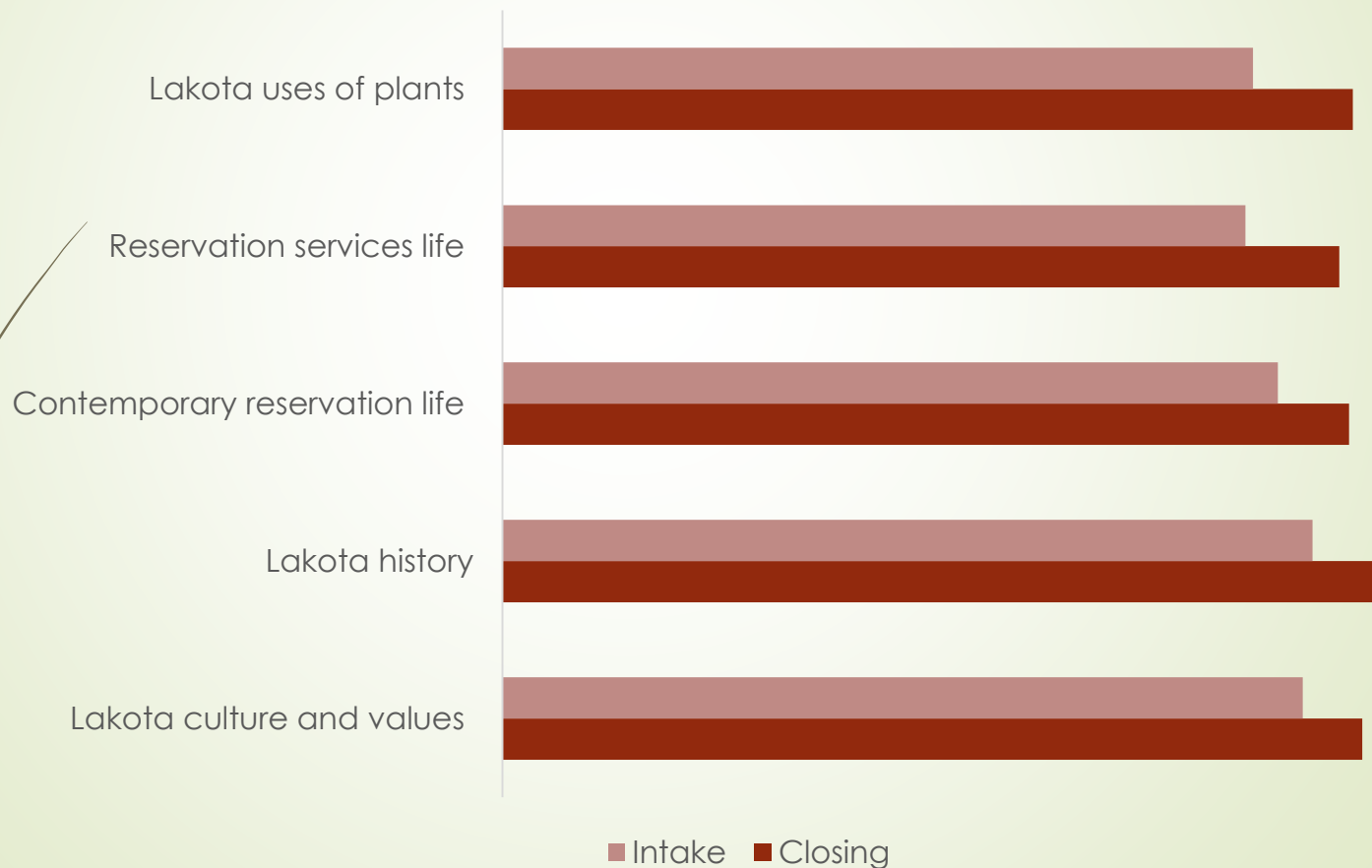
Comparative Data

How would you rate your current knowledge of the following topics: (On a scale of 1-5 with 1 being poor and 5 being excellent)





On a scale of no interest to very interested, please rate your experience with the following items:





How comfortable do you feel recommending the Pine Ridge Indian Reservation as a tourism destination?

(On a scale of 1-5 with 1 being not comfortable at all and 5 being completely comfortable)

